

**INFORMATION TECHNOLOGY**

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www.scottcountyiowa.com



Item 08  
08-12-14

August 5, 2014

To: Dee F. Bruemmer, County Administrator  
From: Matt Hirst, Information Technology Director  
Subject: Approval of Website Upgrade Project Contract Negotiation

The Board has identified website improvement as a goal as part of its strategic planning efforts. The overarching goals of website improvement are better communication and a simpler, easier to navigate site.

A Selection Team was formed comprised of Dee Bruemmer, Mary Thee, Ray Weiser, Mitch Tollerud, and me to solicit proposals for this project. We recommend the selection of Taoti Creative to provide professional services to assist Scott County with a website upgrade project.

Selection criteria used to evaluate the RFP responses included experience, quality of the response, alignment with stated RFP objectives, and price. References were checked for Taoti Creative and found to be favorable. Taoti Creative, Interpersonal Frequency, Ameex, and Nerdery were initially selected based upon the above criteria for interviews.

The results of the RFP responses for professional services for the website upgrade project are as follows:

	<b>Professional Services Costs</b>	<b>Interviewed</b>	<b>RFP Rankings</b>
1) Ameex	\$25,130	Yes	3
2) Ardent	\$35,245	No	
3) Civic Plus	\$35,047	No	
4) Duo Consulting	\$100,000	No	
5) Interpersonal Frequency	\$84,600	Yes	2
6) IT Trailblazers	\$38,668	No	
7) Nerdery	\$24,708	Yes	4
8) Taoti Creative	\$59,400	Yes	1

It is recommended the Board authorize the Selection Team to negotiate a contract and statement of work for professional services for a web update project with Taoti Creative not to exceed \$70,000 and for the County Administrator to sign the negotiated contract on behalf of the Board.

Budget dollars are allocated in the CIP budget to pay for this project.

Encl: 1

THE COUNTY AUDITOR'S SIGNATURE CERTIFIES  
THAT THIS RESOLUTION HAS BEEN FORMALLY  
APPROVED BY THE BOARD OF SUPERVISORS ON

\_\_\_\_\_  
DATE

\_\_\_\_\_  
SCOTT COUNTY AUDITOR

## R E S O L U T I O N

### SCOTT COUNTY BOARD OF SUPERVISORS

August 14, 2014

#### APPROVING WEBSITE UPGRADE PROJECT CONTRACT NEGOTIATION

BE IT RESOLVED BY the Scott County Board of Supervisors as follows:

Section 1. The negotiation of a contract and statement of work with Taoti Creative in an amount not to exceed \$70,000 and for the County Administrator to sign these agreements on behalf of the Board of Supervisors is hereby approved.

Section 2. This resolution shall take effect immediately.

# Website Redesign Project

# Website Redesign Project Goals

- Board Strategic Plan Goal
  - Improve external communication
  - Restructure and simplify website
- Update look and feel – Current theme is 10+ years old
- Distribute contribution – empower staff from all levels of the organization to add content directly to the website
- Improve search, navigation, and usability – easier to find the answers one is looking for
- New open platform design – open source design that is up to date, adaptable, and mobile friendly

# Why Drupal Content Management System (CMS)

- Open source
- Very scalable
- Minimizes recurring maintenance operational expenses
- 27,000+ Modules
- 2,000+ Themes
- 34,000+ Developers
- World-wide community of contributors

# RFP Process

- RFP sent and responses from 8 consultants
  - Prices ranged from \$25,000 - \$100,000+
  - Experiences and references ranged
- Narrowed and interviewed 4
- Selected Taoti Creative
  - \$59,000 (Statement of Work will need to be negotiated)
  - Experience in Non-profit and government
  - U.S.-based team (Washington D.C.)
  - Exclusive use of Drupal platform



# About Taoti Creative

- Only Drupal – extensive understanding of our chosen platform
- Full Service – develop, implement and ongoing support.
- Extensive non-profit and government, including NACo
- Team environment – development team is based in the same U.S. location (Washington D.C.)



Smart in your world®  
**Arent Fox**





- Competitive Advantages
- Trade Area
- Workforce
- Recent Investments
- Facts and Data
- About Us
- Contact Us



**SBA 504**

**GREATFALLSPROSPECTOR.COM**

**DOWNTOWN**

**GREAT FALLS AGRITECH PARK**

**BROWNFIELD CLEAN UP**

**GAP FINANCING**

**WHAT'S NEW?**

**Perks of Petroleum Brownfields**

Great article on Great Falls, the "Perks" of Petroleum Brownfields and the new Mountain Mudd coming to Great Falls! Check it out!... [more]

**GFDA has gone social!**

GFDA Joins Facebook, Twitter and LinkedIn. Find us. Like us. Follow us!... [more]

**Work Safe Montana Registration**

Work Safe Montana workshop registration is now open!... [more]

**SBA 504 LOAN RATE**

October rate of 4.52%... [more]

**Perks of Petroleum Brownfields**



## Welcome!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque tristique placerat nisi, a ultrices odio elementum at. Nunc consectetur, nisi nec pharetra sollicitudin, nulla sem iaculis sapien, in tincidunt metus leo id nunc. Donec gravida aliquam euismod. Fusce quis dapibus sem. Duis in velit lorem. Nulla ac pellentesque diam, nec lobortis sem. Quisque sagittis tempor tellus.



Staff Directory

Web Apps

Top Tools

Currency Exchange

## Staff Directory

Search for staff using any or all of the search boxes below.

Search!

## Upcoming Events

- Nov 09** **Some Event Title**  
Brief description of the event goes here. Brief description of the event goes here.
- Nov 09** **Some Event Title**  
Brief description of the event goes here. Brief description of the event goes here.
- Nov 09** **Some Event Title**  
Brief description of the event goes here. Brief description of the event goes here.
- Nov 09** **Some Event Title**  
Brief description of the event goes here. Brief description of the event goes here.

[SEE ALL EVENTS](#)

## Vacancy Announcements!

Sample content goes here... | Sample content goes here... | Sample content goes here...

MANILA	SAN SALVADOR	PRETORIA	DAKOR	CAIRO
04: 17:36	04: 17:36	04: 17:36	04: 17:36	04: 17:36

### OIG Offices

- IG Overview
- Org Chart
- Staff Directory
- Immediate Office
- Audit
- Management
- Investigation

### Policies & Proeedures

- OIG Policies
- SOP & Admin Procedures
- Org. Directives
- Other Agencies

### Employee Resources

- Financial
- General
- Human Capital
- IT

### News & Notices

- Organization News
- Spotlights

### Useful Tools

- Applications
- Web-Based Resources

Submit a  
Help Ticket

Please note, the exact clock styles will depend on available code libraries, to be determined during production.

What is Internet2 k20?

Am I Connected?

What can I do with Connectivity?

- search**
- Projects
  - People
  - Organizations
  - Groups
  - Countries



**Internet2-k20** is a social utility that connects you with Internet2-enabled technologies and educators. Learn how next-generation Internet applications are being used to inspire educational excellence.

### Remote Instrumentation

- Virtual Labs
  - HD Video
  - Remote Instrumentation**
  - Online Archives
  - HD Teleconferencing
  - File Repositories
  - Virtual Communities
- start a project**  
it's easy & free



**100TH DAY OF SCHOOL CELEBRATION**  
Celebrate the 100th Day of School in this national celebration! The 100th day of school is more than just a milestone worth noting - it's the perfect time to have fun with the number 100. ...



**A CONVERSATION ABOUT MUSIC, DANCE AND LIFE IN CENTRAL AFRICA**

**What's new?**

- 2/23/12 **Molly43** posted a [comment](#)
- 2/4/12 **JonathanSays** added a [file](#)
- 1/8/12 **LionEyes12** joined this [project](#)

[More Updates](#)



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Celebrate the 100th day of school in this national celebration! The 100th day of school is more than just a milestone worth noting - it's the perfect time to have fun with the number 100. ...

### Upcoming Events

- MAR 31** **SOME EVENT GOES HERE**  
Celebrate the 100th Day of School in this national celebration! ...
- MAR 31** **SOME EVENT GOES HERE**  
Celebrate the 100th Day of School in this national celebration! ...
- MAR 31** **SOME EVENT GOES HERE**  
Celebrate the 100th Day of School in this national celebration! ...

### In the News

- A HEADLINE GOES HERE**  
Celebrate the 100th Day of School in this national celebration! ...
- HERE IS ANOTHER HEADLINE**  
Celebrate the 100th Day of School in this national celebration! ...

**Christi Whitworth**

Some profile information goes here. Some profile information goes here. Some profile information goes here.

### Anchor Innovators

←



Robert Musgrove



John Korb



Michael Richardson



Christi Whitworth



Rob Rothfarb

→

### From Around the Web

**Feb 16, 2012 - internet2k20:** Librarians! Jumpstart your creative juices about potential videoconferencing programs you can offer your communities. <http://t.co/vleEFSVN>

**Feb 16, 2012 - internet2k20:** Come to "Cultural Programming Live from the Mall in Washington, DC" Tuesday, February 21 from 11:00 am to 12:00.

### From our Twitter Feed

**Feb 16, 2012 - internet2k20:** Librarians! Jumpstart your creative juices about potential videoconferencing programs you can offer your communities. <http://t.co/vleEFSVN>

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Internet 2 Connectivity: **Are YOU Connected?**  
[Click to find out!](#)



# If you need a kidney or know someone who might, you **need to know** about the National Kidney Registry! **Lives depend on it.**

The National Kidney Registry uses the power of technology and large pools of donors to get more people better kidney matches through "paired exchange."

NKR FACILITATED TRANSPLANTS TO DATE

**1034**

ACTIVE DONOR POLL

**343**

WHAT DO THESE NUMBERS MEAN?

## Contact a Transplant Center

### Potential Donors

- I don't have a recipient
- I know the recipient
- I want to donate when I die

### Potential Recipients

- I have a compatible donor but want a better match
- I have an incompatible donor
- I do not have a donor



10/10/13  
New York Times  
**60 Lives, 30 Kidneys, All Linked**



10/10/13  
CBS News with Katie Couric  
**Kidney Chains Link Strangers**



10/10/13  
ABC News with Diane Sawyer  
**Kidney Donation Leads to Unexpected Kindness**



10/10/13  
The Doctors TV  
**Mans Gift Launches Chain Reaction**



The more who know, the bigger our pool. The bigger our pool, the more lives we save. Help us get our message out, please.

[Home](#) | 
 [Contact](#) | 
 [Privacy Policy](#) | 
 Copyright by National Kidney Registry. All rights reserved. Web design by Tech Creative.

# Tell us what you want to do for the ocean.

We'll do the rest.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean mollis pellentesque tortor, eu congue turpis ultricies et. Praesent velit nulla, dignissim et suscipit a, hendrerit ac sem.

[LEARN MORE ABOUT US >](#)

## OUR STORY

Since its founding, The Ocean Foundation has continuously worked to identify solutions to the threats that face our oceans and the organizations and individuals best suited to implement them. In our first 10 years, we've given more than \$21 million to organizations in support of their hard work. Our donors have helped create the sense of community we hoped for from the beginning.

The Ocean Foundation is uniquely positioned to merge the head and the heart—achieving quantity and quality in strengthening the ocean conservation community and the work it undertakes.

[LEARN MORE ABOUT OUR VISION >](#)

## Latest News



Register for  
the 2014 AAM  
Awards Dinner!

# Exploring today's critical issues

Lorem ipsum dolor sit amet, consectetur  
adipiscing elit. Duis venenatis dui ac auctor  
feugiat.



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**SUBMIT**